

This year,
Bark & Whine will be a
celebration of the PSPCA's
ceaseless commitment to
fulfilling our mission — saving
animals from cruelty and neglect and
serving our communities across Pennsylvania —
no matter what.



Together, through the end of the year, we will have touched the lives of tens of thousands of the most vulnerable animals and expanded our vital community resources, all while keeping our staff and families safe.

In November – as we have always done – we will harness our energy and great love of the Pennsylvania SPCA and Main Line Animal Rescue with **Bark & Whine 2020: Happy at Home**. Over the past seven years, Bark & Whine has established itself as the premiere animal welfare event in the area. While the format of the evening this year has changed, the work of our organization and the goal of this event remains the same. Your support – now more than ever – is essential to sustaining the PSPCA's life-saving efforts. **We hope we can count on you!**

Bark & Whine 2020: Happy at Home

Celebrating Virtually on Saturday, November 14, 2020



Featuring: Sponsorship Opportunities, At-Home Party Exclusives,
Bark In A Box Party Kits, Adoptable Animal LiveStreams, Silent Auctions,
Mission Raise, and more!





Dear loyal supporters,
friends, and passionate animal advocates:

As we are sure you know, the COVID-19 pandemic is forcing all organizations to reevaluate their fundraisers scheduled for 2020. At the Pennsylvania SPCA and Main Line Animal Rescue, we too are navigating these new challenges. **After much thoughtful consideration we have decided to forgo our traditional gala format and are going virtual with *Bark & Whine 2020*.**

Our *Bark & Whine: Happy at Home* will be a virtual event that will kick off this summer as we reach out to our most loyal supporters, and will culminate on the evening of **Saturday, November 14, 2020**. For those who wish to join us on November 14th, we will come together as a community of animal advocates – while properly physically-distancing at home – for an evening of celebration, auctions, and more!

Bark & Whine is a critical fundraiser that raises close to \$1 million annually in support of our Humane Law Enforcement, Community Outreach, and Shelter Hospital. **The PSPCA is the only organization in our region able to perform large scale rescues of abused animals, while also having the medical and legal capabilities to treat the needs of the saved animals and ensure that guilty offenders face the full weight of the law. All of this work is supported through private donations, as this work is not supported by any state, or federal funding.** Your passion and support during this unprecedented time is essential to our ongoing efforts to help the most vulnerable animals and to serve the families in need throughout our community.

“Our plans may change,
but our mission remains
the same.”

We look forward to sharing additional details of *Bark & Whine: Happy at Home* soon. In the meantime, we hope you will consider a sponsorship this year.

Thank you in advance for your partnership and support.

Sincerely,

Julie Klim

CEO, Pennsylvania SPCA

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Sponsorship Opportunities



New!

\$50,000 Howl at the Moon *provides for 1,200 HLE investigations*

- Recognition as title sponsor, name/logo displayed on all materials and the PSPCA and MLAR websites
- Feature in Pennsylvania SPCA Scoop newsletter
- Name on 2020 Bark & Whine Donor Wall in PSPCA Headquarters
- Two-page spread in commemorative program
- VIP early access to Bark & Whine 2020 online silent auction
- PSPCA Bark & Whine 2020 Premiere *Bark in a Box* delivered to your home
- Opportunity to include company-logoed item in every *Bark in a Box*
- Option for Dinner & Dessert for 12 prepared and served by Neuman's Kitchen in your home*

New!

\$25,000 Leader of the Pack *provides for the treatment of 40 animals in our Shelter Hospital*

- Recognition as presenting sponsor, name/logo prominently displayed on all materials and PSPCA and MLAR websites
- Feature in Pennsylvania SPCA Scoop newsletter
- Name on 2020 Bark & Whine Donor Wall in PSPCA Headquarters
- Two-page spread in commemorative program
- VIP early access to Bark & Whine 2020 online silent auction
- PSPCA Bark & Whine 2020 Premiere *Bark in a Box* delivered to your home
- Opportunity to include company-logoed item in every *Bark in a Box*
- Option for Dinner & Dessert for 12 people from Neuman's Kitchen delivered to your home*

New!

\$10,000 Best in Show *provides bullet proof vests, uniforms, and training for 2 HLE officers*

- Listing on the Pennsylvania SPCA and MLAR websites and recognition as sponsor
- Name on 2020 Bark & Whine Donor Wall in PSPCA Headquarters
- One page in commemorative program
- VIP early access to Bark & Whine 2020 online silent auction
- PSPCA Bark & Whine 2020 Premiere *Bark in a Box* delivered to your home
- Opportunity to include company-logoed item in every *Bark in a Box*
- Option for Dinner and Dessert for 8 people from Neuman's Kitchen delivered to your home*

pspca.org/barkwhine
mlar.org/barkwhine

Sponsorship Levels Continued on Back . . .

Bark & Whine 2020: Happy at Home

Sponsorship Opportunities *(continued)*

\$5,000 Something to Bark About *provides 40 spray/neuter surgeries for shelter animals*

- Listing on the Pennsylvania SPCA and MLAR websites and recognition as sponsor
- Name on 2020 Bark & Whine Donor Wall in PSPCA Headquarters
- One page in commemorative program
- VIP early access to Bark & Whine 2020 online silent auction
- PSPCA Bark & Whine 2020 Premiere *Bark in a Box* delivered to your home
- Opportunity to include company-logoed item in every *Bark in a Box*
- *Option for Dinner and Dessert for 6 people from Neuman's Kitchen delivered to your home**

New!

\$3,500 Happy Tails *provides 35 dogs with enrichment activities*

- Listing on the Pennsylvania SPCA and MLAR websites and recognition as sponsor
- Name on 2020 Bark & Whine Donor Wall in PSPCA Headquarters
- One page in commemorative program
- VIP early access to Bark & Whine 2020 online silent auction
- PSPCA Bark & Whine 2020 Premiere *Bark in a Box* delivered to your home
- Opportunity to include company-logoed item in every *Bark in a Box*
- *Option for Cocktail Hour Kit from Neuman's Kitchen delivered to your home**

New!

\$2,500 Pick of the Litter *provides 125 vaccinations for shelter animals*

- Listing on the Pennsylvania SPCA and MLAR websites and recognition as sponsor
- One page in commemorative program
- VIP early access to Bark & Whine 2020 online silent auction
- PSPCA Bark & Whine 2020 Premiere *Bark in a Box* delivered to your home
- Opportunity to include company-logoed item in every *Bark in a Box*
- *Option for Cocktail Hour Kit from Neuman's Kitchen delivered to your home**

New!

\$1,500 What A Good Dog *provides a month of food for 40 shelter animals*

- Listing on the Pennsylvania SPCA and MLAR websites and recognition as sponsor
- VIP early access to Bark & Whine 2020 online silent auction
- PSPCA Bark & Whine 2020 Premiere *Bark in a Box* delivered to your home
- Opportunity to include company-logoed item in every *Bark in a Box*
- *Option for Cocktail Kit from Neuman's Kitchen delivered to your home**

New!

\$1,000 Cat's Meow *provides 33 harnesses for dog walks outside our shelter*

- Listing on the Pennsylvania SPCA website and MLAR websites and recognition as sponsor
- PSPCA Bark & Whine 2020 Premiere *Bark in a Box* for 1 delivered to your home
- *Option for Customized Cocktail Kit from Neuman's Kitchen delivered to your home**

New!

**alcohol not included in catering and cocktail options*

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New! Bark & Whine 2020 Bark In A Box

In the absence of a traditional dinner ticket, we will be offering our *Bark in a Box* party kits for purchase starting September 1. This curated box will include everything our supporters will need to celebrate our virtual gala in style – at home!



All sponsors will receive our Premiere Bark in a Box, which will include exclusive items to enhance your at-home Bark & Whine experience.

2020 Bark & Whine Committee Members*

Randi Skibinsky Abramson
Agnes Alonso
Susan Beard
Pamela Berkman
Shauna Binswanger
Lisa Blank
Leslie Briley
Abby Brown
Barbara Brown-Ruttenberg
Amy Brownstein
Arlene Caney
Mary Carroll
Bonnie Chong
James Clayton
Rena Coyle
Jennifer Crawford
Cori Daggett
Nancy Dries
Penny Ellison
Carol Erickson

Bo Friedman
Jeffrey Griffiths
Jean Griffiths
Katie Guzinski
Lee Halladay
Anne Hamilton
Suzett Hamilton
Andee Heffler
Katie Hembrough
Marla Herring
Ruth Horowitz
Patricia Isen
Alex Kaufman
Philip Kircher
Linda Knox
Marguerite Kraftson
Donna Litten
Sara Loquasto
Wendy McDevitt
Kimberly Murphy

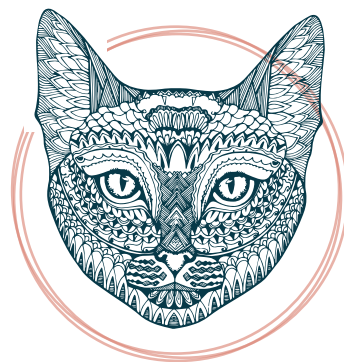
Samantha Paz
Christy Pitchford
Sharon Hirth Quinn
Marguerite V. Rodgers
Wendy Rosen
Leigh Anne Schurr
Gerry Shreiber
Candace Sneberger
Lindy Snider
Allyson Spaventa
Alison Besser Stoekl
Jill Sussman
Felice Tucker
Helene van Beuren
Leigh Waring
Jessica Weisbrot
Molly Whitehouse
Ryan Williams

**as of 7.23.20*

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Sponsorship Reply Form



I would like to sponsor Bark & Whine at the level of: _____

Please recognize my sponsorship under the name of: _____

Commemorative Program Book

Include a full or half page photograph of your beloved pet in our Commemorative Program Book. Please email color 300 DPI photograph (JPEG, PNG or PDF) to mmurphy@pspca.org by **Friday, September 18.**

☐ Half Page (5.75 x 4.75"): \$500 ☐ Full Page (7.5 x 8"): \$1,000

I am unable to participate, but please accept my donation of \$ _____

NEW! Bark in a Box Party Kit

Bark in a Box party kits will be available for purchase at www.pspca.org/barkwhine starting September 1. This curated box includes everything our supporters will need to celebrate our virtual gala in style – at home!

☐ *Bark in a Box* party kit: \$200

Billing Information

Full name: _____

Company: _____

Address 1: _____

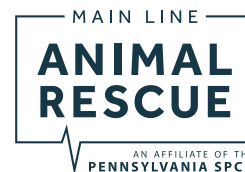
Address 2: _____

City/State/Zip: _____

Phone: _____ Email: _____



The Advocate for Animals
SINCE 1867



AN AFFILIATE OF THE
PENNSYLVANIA SPCA

Enclosed is my check for \$ _____ (Please make check payable to PSPCA)

Please charge my credit card in the amount of \$ _____

Card type: () VISA () AMEX () MASTERCARD () DISCOVER

Card number: _____

Exp: _____ Security code: _____

Name as it appears on card: _____

Signature: _____

thank you.